**Top New Practitioner Qualification**

1. Has this nominee been employed in an analytics role for 5 years or less?
   * Yes
   * No

**Top New Practitioner Entry Form**

1. In the past 12 months, has the nominee (check all that apply):
   * Developed or introduced a new KPI or other measure that is being used to drive decisions?
   * Analyzed optimization testing results using statistical methods?
   * Introduced and/or implemented a new marketing technology that is delivering results for their employer?
   * Produced analytics governance documents and/or monitored compliance?
   * Produced analytic findings or models that led to a significant lift in their organization's KPIs?
   * Mentored or trained others in the area of analytics or optimization?
   * Presented analytic findings and recommendations to members of their employer's senior management team?

Please feel free to elaborate on the accomplishments selected above or add accomplishments that aren't listed.

1. Primary Job Responsibilities
2. Link to Work Sample (e.g., PDF, PPT., etc.)

**Nominee Information (Individual) - Tell us about the person you're nominating.**

1. Name
2. Job Title
3. Job Level
   * Entry-Level
   * Mid-Level
   * Senior-Level
4. Current Employer
5. E-mail address
6. Phone (Country Code/Area Code, Number)
7. Employment start date with current employer (dd/mm/yyyy)
8. LinkedIn
9. Twitter
10. Other Public Profile
11. Please share any additional comments